

Spanish Session

General Session – On the Quad, A.U. and Field Day, Mark Feist, Asst. Director, Facilities Management, A.U. 7:30-7:45

Woody Plant Identification– Rafael Zamora, Area Manager, McFall & Berry Landscape Management, Brookville, MD Rafael will show how to identify many different woody ornamentals on campus. 7:45 - 9:00

Avoid Injuries Caused by Trees – Basic Monitoring for Risk Factors – Mike Galvin, Director of Consulting, SavATree, Learn monitoring techniques that everyone can use to identify hazard trees that “seem” healthy. 9:00 -10:15

Save the Good Guys-Recognizing Beneficials and Pests – Stanton Gill, Extension Specialist IPM, UMD and Karen Rane, Director, UMD Plant Diagnostic Lab, College Park, MD Karen and Stanton will lead a tour of campus to identify organisms you want in your landscape and those you don't. 10:15 -11:30

Dealing With Difficult Customers –Jose de la Cruz, Owner, Potomac Springs Landscape, Burke, VA Jose will share his experience to teach how to deal with difficult customers and represent your company well. 11:30 – 12:15

Lunch – Enjoy barbecue chicken in the trade show. 12:15 - 1:15

Pruning Woody Ornamentals– Doug McDaniel, Landscape Division Manager, Grounds Management & Landscaping, Bowie, MD Doug will demonstrate how to prune correctly to keep your landscapes healthy and customers happy. 1:15 -2:30

Trade Show - All Day **Lunch** 12:15 -1:15

Green Industry Professional
Field Day and Trade Show
P.O. Box 59
Fairfax Station, VA 22039

GREEN INDUSTRY PROFESSIONAL



FIELD DAY

AND

TRADE SHOW



JULY 19, 2012 7:30 a.m. - 2:30 p.m.

American University, Washington, DC
Rain or Shine

Presented by

The Professional Grounds Management Society - D.C. Branch

The Northern Virginia Nursery and Landscape Association
Virginia Tech Virginia Cooperative Extension

VIRGINIA POLYTECHNIC INSTITUTE
AND STATE UNIVERSITY



VIRGINIA STATE UNIVERSITY

With Cooperation from the Mid-Atlantic Chapter, ISA

Come learn through hands - on demonstrations in an outdoor setting. You are welcome to attend classes in any one or all of our sessions. The Trade Show will feature industry exhibitors with all the latest products and equipment. Come see what's new! For more information call (703) 250-1368, email greenisdcaol.com or visit www.greenindustryseminar.org to register online.

Trees – ISA CEU’s, You must sign in at each class

General Session – On the Quad, A.U. and Field Day, Mark Feist, Asst. Director, Facilities Management, A.U. 7:30-7:45

Tree Inventory Program– Representative, Davey Resource Group, Kent, OH See what tree inventory programs can do for you and the trees you care for . 7:45 –9:00

Tree Pest Walk – Tim Zastrow, Master Certified Arborist, Arborist Representative, Bartlett Tree Experts, Gaithersburg, MD Walk the campus with Tim and learn IPM techniques and how to identify and treat pests of trees. 9:00 - 10:15

Bio Char to Remedy Large Tree Soil Compaction –Bill Eck, Certified Arborist, Arborist Representative, Bartlett Tree Experts, Gaithersburg, MD Learn about and see a demonstration of this charcoal type soil amendment made from biomass and it’s use to improve soil and tree health 10:15 –11:15

Avoid Injuries Caused by Trees – Basic Monitoring for Risk Factors – Mike Galvin, Director of Consulting, SavATree. Learn monitoring techniques that everyone can use to identify hazard trees that “seem” healthy. 11:15 – 12:15

Lunch – Enjoy barbecue chicken in the tradeshow area. Be sure to visit the exhibitors. 12:15 -1:15

Aerial Rescue– Jim Martin and Justin Courtney, ISA Certified Arborist and Tree Worker, respectively, Growing Earth Tree Care, Ashburn, VA Jim and Justin will talk about equipment , safety, and demonstrate an aerial rescue. 1:15 - 2:30

Trade Show - All Day **Lunch** 12:15 -1:15

Sustainability/Landscape Design/Architecture

General Session – On the Quad, A.U. and Field Day, Mark Feist, Asst. Director, Facilities Management, A.U. 7:30-7:45

Bonsai Demonstration – Charles Croft, Past President, Potomac Bonsai Association, Fairfax, VA See how Bonsai is created, different plants that can be used, and how to enrich your designs with Bosai. 7:45 -9:00

Between the Lines: Mortar for Masonry Landscape Projects– Leroy Danforth, Senior Manager, Architectural Programs, Brick Industry Association. Learn the secrets of different types of mortars for optimum performance, combating weather extremes, and keeping colors consistent. 9:00 - 10:00

Designing with Native Plants – Cindy Brown, Manager of Collections and Education, Smithsonian Gardens, Washington, DC. Learn to be more sustainable by using native plants in the landscape successfully and see examples with a tour of the AU campus. 10:00 - 11:15

Picture Perfect, Photographing Gardens for Business and Pleasure – Melissa Clark, Landscape Designer and Photographer, Landscape Projects, Bethesda, MD Melissa will share her expertise on how to photograph your landscape projects for art or sales portfolios. 11:15 - 12:15

Lunch – Enjoy chicken barbecue in the tradeshow. Be sure to visit the exhibitors. 12:15 -1:15

Designing Containers for the Landscape –Steve Horn, Owner, Gardens Remembered, Laytonsville, MD Steve will show how to add beauty and versatility to your landscapes. 1:15 - 2:30

Trade Show - All Day **Lunch** 12:15 -1:15

Landscape Maintenance

General Session – On the Quad, A.U. and Field Day, Mark Feist, Asst. Director, Facilities Management, A.U. 7:30-7:45

Water Feature Design and Operational Considerations–Donald Jump, Vice President, Design and Build, Harmony Ponds, Fairfax, VA Proper design can avoid many problems. Don will show what to do for a beautiful and functional water feature. 7:45 - 9:00

Save the Good Guys-Recognizing Beneficials and Pests – Stanton Gill, Extension Specialist IPM, UMD and Karen Rane, Director, UMD Plant Diagnostic Lab, College Park, MD Karen and Stanton will lead a tour of campus to identify organisms you want in your landscape and those you don’t. 9:00 -10:00

Soil Testing-Proper Sampling and Effect of Amendments– Andrew Ristvey and Amanda Laudwein, MD Extension. Proper sampling is essential to get good recommendations, and how do amendments effect the soil? 10:00 – 11:15

Pruning Woody Ornamentals– Doug McDaniel, Landscape Division Manager, Grounds Management & Landscaping, Bowie, MD Doug will show how to prune correctly to keep your landscapes healthy and customers happy. 11:15 - 12:15

Lunch – Enjoy barbecue chicken in the trade show area. Be sure to visit the exhibitors. 12:15 - 1:15

Paver Maintenance – Lee Amos, Contractor Service Rep, Techniseal, Quebec, Canada. Lee will show how to get the most life from your pavers, and keep you customers happy, by maintaining pavers after installation. 1:15 - 2:30

Trade Show - All Day **Lunch** 12:15 -1:15

Field Day Details:

Registration Opens 7:00 am, please check-in for your packet.

Coffee and doughnuts will be available in the trade show

ISA CEUs – you must sign in at each Tree session or other approved class

APLD, VNLA, PLANET, & CGM credits available

Join a Professional Organization

Consider advancing your career through membership in a professional organization. **Call or email:**

The Northern Virginia Nursery and Landscape Association (NVNLA), Sandy Steele 703- 932-1291, sandylsteele@yahoo.com

Professional Grounds Management Society, DC Branch, (PGMS) Adam Newhart, 301-258-6370, anewhart@gathersburgmd.gov

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Directions to the Field Day:
American University
4400 Massachusetts Ave.,
NW Washington, DC 20016
July 19, 2012 7:30 a.m. - 2:30 p.m.

American University is at the intersection of Massachusetts and Nebraska Avenues (Ward Circle) in Northwest Washington, DC. It is easily accessible by car or Metro. Plenty of free parking

Metro - Take the Red Line to the Tenleytown/AU stop. AU provides a free shuttle to the campus. Directions to the shuttle are posted at the metro.

Car - From MD: Take I-495 (Capital Beltway) to exit 39 (near the American Legion Bridge). Follow signs for River Rd. East (MD Rt. 190 E.). Go to the 5th traffic light and turn right onto Goldsboro Rd (MD Rt. 614). At the first light, turn left onto Mass. Ave. (MD Rt. 396). Continue on Mass Ave. to the 2nd traffic circle (Ward Circle). Take the first right off Ward Circle onto Nebraska Ave. and look for the parking lot on your left.

From VA: 1. Take I-495 (Capital Beltway) to exit for 123 North (Tyson's Corner area). Continue on 123N to the end. Turn left and cross Chain Bridge. Go Rt. at end of bridge onto Canal Rd. for approx. 1/4 mile to traffic light (Arizona Ave.) Go left onto Arizona, and continue to T intersection. Go right, (becomes Nebraska Ave.) to 2nd light. Look for parking lot on the right.

Green Industry Professional Field Day and Trade Show (7/19/12) Registration

Pre-registration: \$60.00 each by **July 12, 2012** by mail or online
To register online visit www.greenindustryseminar.org
At the Door: \$75.00 each

Lunch and Drinks included, Sorry, No Refunds, Please include a list of all registrants' names. For more information call (703) 250-1368.

Make checks payable to "Green Industry Professional Seminar"
or complete credit card information and mail with registration info to:
Green Industry Professional Field Day.
P.O. Box 59
Fairfax Station, VA 22039

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