

Spanish Session

General Session – Field Day welcome on the Quad, Ransom Schutt, Facilities Management, American University 7:30-7:45

Soil Health and Tree Physiology – Beth Sastre, Commercial Horticulturalist, VA Coop Extension, Loudoun County, VA. Learn about soil and roots for tree health. 7:45-8:45

Jobsite First Aid- Terry Lee, Volunteer EMT II, Cabin John Park Volunteer Fire Department. Learn some actions to take until help arrives if there is an accident on the job. 8:45 -9:45

Trade Show – See what’s new; visit the tradeshow! 9:45-10:00

Invasive Plant ID – Adria Bordas, Kirsten Conrad, Extension Agents, VA Coop Extension, Fairfax and Arlington Counties. Learn to identify invasive plants and different options for control in the landscape. 10:00-11:00

Electric Equipment - Maintenance and Time Factors on the Job Doug Joensen, Husqvarna Group, Senior Territory Manager, DC, MD, DE & N. VA, Charlotte, NC. Doug will cover battery solutions for the landscape industry. 11:00-12:15

Lunch – Enjoy great food in the tradeshow area. Be sure to visit the exhibitors! 12:15 -1:15

Watering for Plant Health – Rafael Zamora, DMV Landscape, Taneytown, MD. Rafael will demonstrate how to properly water plants and trees to keep them healthy and growing. 1:15 -2:30

Trade Show - All Day **Lunch** 12:15 -1:15

Green Industry Professional
Field Day and Trade Show
P.O. Box 59
Fairfax Station, VA 22039

GREEN INDUSTRY PROFESSIONAL



FIELD DAY

AND

TRADE SHOW

JULY 20, 2023 7:30 a.m. - 2:30 p.m.

American University, Washington, DC
Rain or Shine

Presented by

The Professional Grounds Management Society - D.C. Branch

The Northern Virginia Nursery and Landscape Association



Virginia Cooperative Extension



With assistance from members of Mid-Atlantic Chapter, ISA

Come learn through hands - on demonstrations in an outdoor setting. You are welcome to attend classes in any one or all of our sessions. The Trade Show will feature industry exhibitors with the latest products and equipment. Come see what's new! For more information call (703) 250-1368, email greenisdc@aol.com, or visit www.greenindustryseminar.org after June 14th to register online. Coffee and doughnuts, lunch, and parking included. Please carpool or use public transportation. **Drivers - park in the Katzen Arts Center Garage, 4400 Mass Ave.**

Trees – ISA CEU's, sign in at each class

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Beech Leaf Disease and Other Tree Pests on the Horizon – Dr. Chris Riley, Research Scientist & Technical Support Specialist, Bartlett Tree Research Laboratories/Casey Trees, Washington, DC. Chris will discuss Beech Leaf disease, Crepe Myrtle Bark Scale and other up and coming pests of trees. 7:45-8:45

Developmental Pruning and Making Correct Cuts – Jim Martin, Registered Certified Arborist, Owner, Growing Earth Tree Care, Ashburn, VA. Limit problems in the future with developmental pruning using proper techniques. 8:45 - 10:00

Pest of Trees and Recommended Controls – Ed Milhous, Registered Certified Arborist, Owner, TreesPlease, Haymarket, VA, and Paul Wolfe, Integrated Plant Care, Rockville, MD. Learn how to diagnose insects, diseases, and cultural problems as well as how to treat them. 10:00 - 11:15

Exposing the Root Flare, Air Spade Demonstration – Jesse Wyner, ISA Certified Arborist, Danny Vasquez, Specialist, SavATree, Rockville, MD. Find the root flare for long term tree health. 11:15-12:15

Lunch – Enjoy great food in the tradeshow area. Be sure to visit the exhibitors! 12:15 -1:15

Pruning Mature Trees – Bill Eck, Certified Master Arborist, Local Manager Bartlett Tree Experts, Gaithersburg, MD. Bill will show work zone set up, safety practices, and correct pruning according to the standards. 1:15-2:30

Trade Show - All Day **Lunch** 12:15 -1:15

Sustainability/Landscape Design/Architecture

General Session – Field Day welcome on the Quad, Ransom Schutt, Facilities Management, American University 7:30-7:45

Site Analysis and Design – Steve D'Amato, Professional Landscape Designer, Mt. Airy, MD. Walk through site analysis, design concept, scope of design, composition, and customer expectations. 7:45 -8:45

Pollinator Promenade: Identifying and Planting for Beneficial Insects– Samantha Nestory, Engagement Manager at Stoneleigh: a natural garden, Villanova, PA. Find food sources for pollinators in the landscape and learn the insects they support. 8:45-9:45

Trade Show – See what's new; visit the tradeshow! 9:45-10:00

Stormwater Stroll – Beth Ginter, MPSLD, CBLP, Executive Director, Chesapeake Conservation Landscaping Council, Silver Spring, MD. See a variety of stormwater management systems on campus, and learn their structure and purpose. 10:00 - 11:15

Estimating and Pricing Your Designs – Josh Dean, Senior Landscape Designer, Wheats Landscape, Vienna, VA. Efficiently estimate the design to make the sale. 11:15 - 12:15

Lunch – Enjoy great food in the tradeshow area. Be sure to visit the exhibitors! 12:15 -1:15

American University Arboretum and Gardens Tour – Melissa Gildea, Registered Landscape Architect, Urban Forester, Arlington County, VA, Tour the stunning campus Arboretum; see what's new and learn about the design and maintenance. 1:15-2:30

Trade Show - All Day **Lunch** 12:15 -1:15

Landscape Maintenance

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Trade Show – See what's new; visit the tradeshow! 8:45-9:00

Electric Equipment - Maintenance and Time Factors on the Job Doug Joensen, Husqvarna Group, Senior Territory Manager, DC, MD, DE & N. VA, Charlotte, NC. Doug will cover battery solutions for the landscape industry. 9:00 -10:00

Landscape Pest ID Walk –Stanton Gill and David Clement, UMD Extension Specialists, IPM and Pathology, Learn to diagnose insect, disease, and cultural problems of shrubs and ornamentals with the experts while walking the site. 10:00 – 11:15

Invasive Plant ID – Adria Bordas, Kirsten Conrad, Extension Agents, VA Coop Extension, Fairfax and Arlington Counties. Learn to identify invasive plants and different options for control 11:15 - 12:15

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Maintaining Native Landscaping – Margaret Fisher, Outreach Coordinator, NOVA Natives/Plant NOVA Trees ,author of *Take Our Advice: A Handbook for Gardening in Northern Virginia*. Learn practices for maintaining native landscapes. 1:15 - 2:30

Trade Show - All Day **Lunch** 12:15 -1:15

Field Day Details:

Park in the Katzen Arts Center Garage across Mass Ave from the main entrance to American University

Registration Opens 6:45 am, please check-in for your packet.

Coffee, doughnuts, and lunch will be in the trade show area

ISA CEUs – sign in at each Tree session or other approved class

VNLA, ISA, NALP LIC, MD LTE & CGM credits available

Join a Professional Organization

Consider advancing your career through membership in a professional organization! For information email:

The Northern Virginia Nursery and Landscape Association (NVNLA), Chuck Wood, chuck@wheats.com

Professional Grounds Management Society, DC Branch, (PGMS), Eric Wenger, eric@healthyplant.com

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Don't Forget To Support Our Sponsors With Your Business!

Green Industry Professional
Field Day and Trade Show (7/20/23)
Registration

Directions to the Field Day July 20, 2023

For your GPS:

American University
4400 Massachusetts Ave.,
NW Washington, DC 20016
July 20, 2023 7:30 a.m. - 2:30 p.m.

American University is at the intersection of Massachusetts and Nebraska Avenues (Ward Circle) in Northwest Washington, DC.

Registrants are encouraged to car pool or take public transportation. Drivers, please park in the Katzen Garage.

If coming by **METRO Rail take the RED line to the TENLEYTOWN/AU stop.** From there, you can take the **free AU shuttle BLUE bus** to the main campus.

Parking-

Parking is available in the Katzen Arts Center garage located at 4400 Massachusetts Avenue, directly across from the main entrance to American University. Take your parking space number to the pay station located in the elevator lobby. Enter your stall event code (sent to all registrants via email prior to the event). This code will provide you with complimentary parking for the day. Volunteers will be there to help you!

From the garage entrance walk across Massachusetts Avenue and take the walkway to the left of the main entrance sign which leads to the Quad where the Field Day is being held.

Pre-registration: \$95.00 each, postmarked by **July 13, 2023 by mail or online by July 15th.**

To register online visit www.greenindustryseminar.org

At the Door: \$120.00 each

Coffee, Doughnuts, Lunch, Drinks, & Parking included, No Refunds, but Substitutions are OK. **Please include a list of all registrants' names.** For more information call (703) 250-1368 or email greenisdcaol.com.

Make checks payable to "Green Industry Professional Seminar"

Mail check or credit card information with registration form to: Green Industry Professional Field Day, P.O. Box 59, Fairfax Station, VA 22039.

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Name_____

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Phone_____ Fax_____ Email_____

For Payments by credit card:

Amount to charge _____ Payment by: _____ Visa _____ MasterCard

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